

ABOUT THE TOURNAMENT

The 60th annual Grey Owl Golf Tournament will be held at Clear Lake, Manitoba on the weekend of Friday, June 10th until Sunday, June 12th, 2022.

The Grey Owl is one of the longest running tournaments of its kind in North America and gives golfers of all skill levels the opportunity for competition, camaraderie and fun. Held at the picturesque and challenging Clear Lake Golf Course in Riding Mountain National Park, the tournament has gained the reputation as one of the premier events on Manitoba's golf calendar and draws golfers from not just Manitoba and nearby Saskatchewan but from locales throughout North America.

This event is attended by up to 300 golfers and is followed by hundreds more. This sponsorship gives you and your Company's brand the ability to be a major part of turning this from a great to a phenomenal event. In addition, as a sponsor you can join in the tournament to make business connections, entertain clients or reward your most successful employees.



CONTACT US

Grey Owl Sponsorship Committee
info@thegreyowl.ca
Box 1701 Winnipeg, MB R3C 2Z6
www.TheGreyOwl.ca



JUNE 10 - 12, 2022



"As a Manitoba Company that works with customers in communities throughout Western Canada we commonly receive dozens of sponsorship requests every year. We are proud to be a major sponsor the Grey Owl because of it's now 60 year tradition and because it attracts golfers (and possible Kelty iManagement customers) from all across the prairies."

SEAN ASHTON
DIRECTOR OF MARKETING/PARTNER
KELTY IMANAGEMENT



SPONSORSHIP DETAILS

****ALL COMMUNICATION WITH YOUR LOGO/COMPANY NAME WILL SHOW YOUR LEVEL OF SPONSORSHIP**

BRONZE SPONSORSHIP - \$300

- Company name/logo on a tee box and sponsorship banner
- Listing as a sponsor on the newsletter, website and social media platforms
- Name recognized at the "Howl" dinner and social
- One guaranteed unpaid tournament entry

SILVER SPONSORSHIP - \$750

Includes Bronze Plus:

- Company name/logo on first tee box
- Ad in Grey Owl newsletter/draw sheet (1/4 page)
- Logo on the scorecard as silver sponsor
- Two guaranteed unpaid tournament entries
- Ability to showcase your product or service if you wish

GOLD SPONSORSHIP - \$1500

Includes Silver Plus:

- Ad in the Grey Owl newsletter/draw sheet (1/2 page)
- Logo as Gold Sponsor on Entry Form
- Introduction at the "Howl" as well as name recognition
- Four guaranteed unpaid tournament entries
- Recognition on the main scoreboard

TITLE SPONSORSHIP - \$3000

Includes Gold Plus:

- Ad in the Grey Owl newsletter/draw sheet (full page)
- Logo as Title Sponsor on the Grey Owl entry form, scorecard and beer cart
- Opportunity for your representative(s) to address the golfers at the "Howl"
- Four guaranteed tournament entries (2 paid for - value \$520)
- Three year commitment

In addition, for \$300 you could choose to sponsor the straightest drive, longest drive, putting contest, closest to the pin, "The Pick" or a Hole-in-one contest. For this you would receive the same rights as the Bronze sponsors.