

58<sup>th</sup> Annual



## Sponsorship Opportunities

Join other successful business leaders in support of The Grey Owl Golf Tournament

June 8-10, 2018  
Clear Lake Golf Course

I am interested in: Title\_\_\_ Gold\_\_\_  
Silver\_\_\_ Bronze\_\_\_  
Contest\_\_\_

Contact:

Grey Owl Sponsorship Committee  
[info@thegreyowl.ca](mailto:info@thegreyowl.ca)  
Box 1701 Winnipeg, MB R3C 2Z6

Associate your business's brand with The Grey Owl Golf Tournament and help us fund these worthwhile causes:

- Cancer Care Manitoba
- Christmas Cheer Board

### WHY SPONSOR THE GREY OWL?

The Grey Owl has become one of Manitoba's best known and best attended golf tournament. Having had several years with a waiting list of eager participants, it's not hard to see the value of having your brand represented at this anticipated event. Up to 320 golfers from across Manitoba and neighbouring Provinces/States tee it up every June for this much anticipated event.

Businesses and individuals who have rallied together to support the fight against cancer have been well publicized and recognized for their commitment to this important health care issue.

### 2017 Grey Owl Directors



### Please Join Us!

- It is an opportunity to make connections with many of the top business builders in our province.
- Great for entertaining clients. Imagine bringing those associates you want to impress to the beautiful Clear Lake Golf Course -The course remains one of the most unique and beautiful golf courses in the Province.
- Reward your best employees - Provide major incentive to a foursome of your brightest stars for a job well done.
- The Grey Owl is going into its 58<sup>th</sup> year as a major Manitoba golfing event. It is the wish of the Directors of The Grey Owl to continue partnerships with our sponsors and player participants by keeping the event enjoyable and affordable.

"As a small business owner in MB with customers in almost every small town and big city, you can imagine I get asked all the time for Sponsorship. The Grey Owl is a great way for Kelty iManagement to show our support for a local tournament that reaches so many people from all across MB as well as help support very important causes."

Sean Ashton  
Kelty iManagement



## Title Sponsor \$2500/Year

For your 3 year commitment you will receive:

- Company name/logo on the Grey Owl sponsorship banner at Danceland and signage on the first tee-box
- Ad in the Grey Owl newsletter/draw sheet (full page)
- Logo as a Title sponsor on the Grey Owl entry form, scorecard, and beer cart.
- Your business listed as a Title Sponsor in the Grey Owl newsletter, our website [www.thegreyowl.ca](http://www.thegreyowl.ca), Facebook, Twitter, and Instagram social media platforms.
- Recognition on the main scoreboard as the Title Sponsor.
- Introduction at the "Howl" social evening and dinner and an opportunity for your representative to address the golfers.
- Guaranteed two(2) Paid and two (2) Unpaid Tournament entry spots
- Ability to showcase your product or service at the first tee if you wish.

## Gold Level Sponsor \$1500

- Company name/logo on the Grey Owl sponsorship banner and signage on the first tee-box
- Ad in the Grey Owl newsletter/draw sheet (1/2 page)
- Logo as a Gold sponsor on the Grey Owl entry form and scorecard
- Your business listed as a Gold Sponsor in the Newsletter, website, social media platforms.
- Recognition on the main scoreboard as a Gold corporate sponsor and name recognition and introduction at the "Howl"
- Guaranteed four(4) Unpaid Tournament entry spots
- Ability to showcase your product or service if you wish.
- We encourage all sponsors to provide a prize to be drawn at the "Howl". Suggested retail value \$100.

## Silver Level Sponsor \$750

- Company name/logo on the Grey Owl sponsorship banner and signage on the first tee-box
- Ad in Grey Owl newsletter/draw sheet (1/4 page)
- Logo as Silver sponsor on the scorecard
- Your business listed as a Silver Sponsor in the Newsletter, website, social media platforms.
- Name recognition and introduction at the "Howl".
- Guaranteed two (2) Unpaid Tournament entry spots
- Ability to showcase your product or service if you wish.
- We encourage all sponsors to provide a prize to be drawn at the "Howl" social event. Suggested retail value \$100

## Bronze Level Sponsor \$300

- Company name/logo on signage on designated tee-boxes and on the Grey Owl Sponsorship banner.
- Your business listed as a Bronze Sponsor in the Newsletter, website, social media platforms.
- Business name recognition at the "Howl".
- Guaranteed one (1) Unpaid Tournament entry spot
- We encourage all sponsors to provide a prize to be drawn at the "Howl" social event. Suggested retail value \$100

## New for 2018 \$300

- Straightest Drive
- Longest Drive
- Putting Contest
- Hole-in-one
- Closest to the Pin
- Company name/logo signage on site and the Grey Owl Sponsorship Banner
- Your business listed as sponsor in Newsletter, website, and social media platforms
- Business name recognition at the "Howl"
- Guaranteed one (1) Unpaid Tournament entry spot
- We encourage all sponsors to provide a prize to be drawn at the "Howl" social event. Suggested retail value \$100

"As a long time participant at the Grey Owl golf tournament, I know that in order to run a successful tournament, you need good sponsors. As a supplier of team and corporate apparel, Winnipeg Outfitters supports many social and sports endeavours in Winnipeg and surroundings and we are proud to be associated with the Grey Owl as a major sponsor. We feel that the Grey Owl is a perfect fit for our brand and a very good tool to develop more business connections in the golfing community throughout the province."

~François Riopel  
Account Manager